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## Gröna Lund opens the worlds second super swing

**We are excited to have opened our new and unique attraction at Gröna Lund for the season of 2025. Visitors of the 142-year old amusement park in Stockholm, Sweden, will experience weightlessness, the thrill of the drops, and adrenaline-pumping excitement with next year's new ride, the super swing "Pumpen," (the water pump) which is guaranteed to rock your world!**

The swing – possibly the oldest form of amusement that has been thrilling both young and old since ancient times. But now, after more than 2,500 years in motion, it's here in an entirely new form – more spectacular than ever!

Today, we are delighted to present next year's new attraction at Gröna Lund - the super swing "Pumpen," which is guaranteed to rock your world!

"We want to offer amazing experiences for all our visitors, both young and old. That's why we have searched high and low for a unique ride that can be enjoyed by all ages. We have truly found that in this unique super swing, which we have chosen to name 'Pumpen.' Whether you are 4 or 84 years old, you will feel the same thrill in your stomach when you experience both weightlessness and falls combined with speed," says Gröna Lund's CEO, Jan Eriksson.

This super swing opened at Gröna Lund in April 26th, and is the second of its kind in the entire world and the first in Northern Europe. Its unique construction with pendulum movements creates a ride that offers weightlessness, falls, and speed, giving a breathtaking experience for both ride experts and beginners.

With the swing's pumping arms, it was perfect for an industrial water pump theme, with the design and architecture inspired by Gröna Lund's history, specifically a building that hosted a variety show at the park in the 1930s.

"With over 140 years of history, Gröna Lund has tons of inspiration for new experiences! The style and architecture of Pumpen are inspired by a building that once stood nearby and hosted a vintage variety show in the 1930s. It also incorporates Art Deco design elements and will be a perfect fit in our children's area," says Jakob Fagerström, Creative Director at Gröna Lund and Parks and Resorts.

### **About Pumpen**

Opening: April 2025.

Ride Height: 12 meters.

Height Requirement: 95 cm (age 4) with an adult, 120 cm (age 6) without an adult.

Gondolas: Two gondolas with 10 seats each (5 facing forward and 5 backward).

Capacity: 20 people per ride.

Manufacturer: RES Rides (Switzerland).

Attraction Type: Super Swing.

Design/Concept: Jakob Fagerström, Creative Director, Parks and Resorts.

Location: Gröna Lund's children's area "Lilla Området".

For more information, please contact the press department +46 (0)10 708 91 04 or [press@parksandresorts.com](mailto:press@parksandresorts.com). For press pictures visit <http://mediabank.parksandresorts.com>.

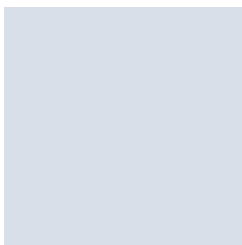
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Gröna Lund är Sveriges äldsta tivoli och ingår i temaparkskoncernen Parks and Resorts, Nordens ledande aktör inom upplevelseindustrin, tillsammans med Kolmården, Furuvik och Skara Sommarland. Tivolit har 30 attraktioner och sex restauranger samt ett varierat utbud av lotterier, 5-kampsspel och mat- och snackskiosker. Gröna Lund bjuder även på en mängd underhållning i form av konserter, dans och barnunderhållning. Tivolit sysselsätter ca 1500 säsongsanställda och är en av landets ledande besöksattraktioner.

## Kontaktpersoner



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